

## COOKIE POLICY

### MUSIMAP SA

We use cookies, web beacons and similar tracking technologies ("**cookies**") on our website and in the context of our email correspondence (collectively referred to as the "**website**") and this cookie policy ("**Cookie policy**") explains how we use cookies when you visit our website and otherwise interact with us on the basis of our email correspondence.

Some of the cookies that are used on our website will collect data that can be directly or indirectly related to you as an individual (i.e. personal data), while other activities on this website are logged only on an aggregated level.

For more information regarding the processing of your personal data, please see our [Privacy Policy](#).

#### 1. WHAT ARE COOKIES?

A **cookie** is a text file placed on your device, e.g. computer, mobile device or tablet by web page servers when you visit websites.

We use session cookies and persistent cookies on our website.

- *Session cookies* are stored during the period there is an active session, i.e. during the period you use the website. Session cookies are normally deleted when you close your web browser.
- *Persistent cookies* are stored on your device until the set expiration date for each cookie or until you manually delete the cookie from your device.

The cookies used on our website will only be stored on your computer, mobile device or tablet during the period under which it is necessary in order to fulfil the purpose and the function with each cookie.

**Web beacons** are transparent images which may be included in e-mails sent to you.

**Similar technologies** are technologies that store information in your web browser or on your device in a similar way as cookies and web beacons.

#### 2. CONSENT TO OUR USE OF COOKIES

When you visit our website, you will be prompted to accept or refuse cookies (by the use of a so called "cookie banner").

Please note that consent is not required for use of cookies that are necessary for the operation of the website.

In your web browser settings you may choose to block the use of cookies, view what type of cookies that have been stored on your device and delete cookies stored on your device. However, if you block all cookies on our website, you may be unable to access certain areas of our website and certain functions and pages may not work as intended.

Different browsers make different controls available to you. Below you will find instructions on how to manage your cookie settings for some of the most common browsers. Please note that the providers of the browsers may change their cookie setting functions at any time.

- [Google Chrome](#)
- [Internet Explorer](#)
- [Firefox](#)
- [Safari](#)
- [Safari Mobile](#)
- [Opera](#)

### 3. **INFORMATION ABOUT THE COOKIES WE USE**

Below are descriptions on types of cookies.

#### **Necessary cookies**

Necessary cookies are essential in order to enable you to navigate on the website and use its features.

#### **Preferences/functionality cookies**

These cookies allow a website to remember choices you have made in the past, like what language you prefer, or what your user name and password are (as applicable) so you can automatically log in.

#### **Statistics/Performance cookies**

Statistics/Performance cookies are used to improve the service for website visitors.

This is done by way of analysing how our website visitors use the website and to monitor the website's performance. This enables us to provide a high-quality experience by customising our offer, and identifying and fixing issues. For example, we may track which pages that are most popular and which method of linking between pages that is most effective.

#### **Marketing cookies**

Marketing cookies (or targeting cookies) collect information about the browsing habits associated with your device and are used to make advertising more relevant to you. They are also used by third party services provided on the website, such as 'Like' or 'Share' buttons.

These third parties put down advertising cookies both when you visit the website, and when you use their services and navigate away from the website. No data collection takes place by Musimap SA, but by the relevant social sharing provider, as soon as you click on the relevant icon. Their privacy practices are set out below:

- [Facebook's data use policy](#)
- [LinkedIn's cookie policy](#)

You can opt out of the advertising cookies set by these third parties [here](#).

In the table below, you can read about which cookies we use on our website as well as the providers, purposes and retention periods of such cookies.

| Name of cookie   | Provider     | Purpose  | Expiry   |
|------------------|--------------|--|----------|
| <b>Necessary</b> |              |  |          |
| musimap-consent  | Musimap SA   | Used to validate the user's consent about the GDPR terms found in the cookie banner.                                   | Session  |
| <b>Marketing</b> |              |  |          |
| _fbp             | facebook.com | Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers. | 3 months |
| tr               | facebook.com | Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers  | Session  |
| fr               | facebook.com | Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers  | 3 months |

#### 4. CONTACT US

Should you have any questions regarding our use of cookies, please do not hesitate to contact us. Please see below for contact details.

Musimap SA

Address:

Rue de Harlez 51

4000 Liège

Belgium

Email: [info@musimap.com](mailto:info@musimap.com)

We may update this policy from time to time. We recommend that you visit this page on a regular basis to get the latest information regarding the cookies we use on our website.

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